

COMMUNICATIONS OFFICER

ArcticNet Inc. and Amundsen Science

www.arcticnet.ulaval.ca | www.amundsen.ulaval.ca

ArcticNet is a Network of Centres of Excellence of Canada that brings together scientists and managers in the natural, human health and social sciences with their partners in Inuit organizations, northern communities, government and industry to help Canadians face the impacts and opportunities of climate change and modernization in the Arctic. Over 150 ArcticNet researchers and 1000 graduate students, post-doctoral fellows, research associates and technicians from 34 Canadian universities and 20 federal and provincial agencies and departments collaborate on 41 research projects with more than 150 partner organizations from Canada, the USA, Japan, Denmark, Norway, Poland, the United Kingdom, Spain, Russia, Greenland and France.

Amundsen Science is the non-profit organization responsible for the management of the scientific mandate of the research icebreaker CCGS *Amundsen*, Canada's only icebreaker equipped with state-of-the-art research facilities to support multidisciplinary studies. The *Amundsen* is the main marine research platform used by ArcticNet and is accessible to Canadian academics and their partners from government, the private sector and other countries. The ship's pool of specialized equipment includes 65 scientific systems and 22 onboard and portable laboratories that can accommodate the needs of physical, chemical and biological oceanographers, paleo-oceanographers, marine geologists and geomorphologists, marine ecologists, atmosphere and ocean color specialists, and epidemiologists studying Inuit health.

WORK SUMMARY:

ArcticNet and Amundsen Science are currently seeking an experienced and motivated Communications Officer to increase the impact of our Arctic research activities through the development and coordination of first-class communication strategies. This position will bring you to work with an enthusiastic team of Arctic northerners, professionals, students and researchers, all with a vested interest in the North.

Under the supervision of the Scientific & Executive Directors, the Communications Officer will, with varying degrees of responsibility:

- Build and implement a communication plan for ArcticNet and Amundsen Science to support both external and internal communication activities;
- Propose strategies, approaches, and communication/advertising mediums. Implement the ones selected;
- Generate, manage, push and monitor media coverage of ArcticNet and Amundsen Science stories, draft press releases and newsletter articles, and respond to or /redirect media queries;
- Manage the design, production and print process of publications (Annual report, newsletter, brochures), including liaison with external consultants;
- Gather and deliver information to the media and partners and user sector;
- Develop a social media strategy and update the websites to include interactive elements, connectivity with partners and knowledge mobilization;
- Work with the team to support the organization of special activities such as the Annual Scientific Meeting, conferences and workshops;
- Participate in the elaboration and announcement of a long-term strategic plan relative to the development of future ArcticNet and Amundsen Science activities;
- Perform miscellaneous job-related duties as assigned.

